

CALL FOR PAPERS #2

Third International Conference
Organizational Communication: Innovative Technologies
(OrgCom-2011)
November 23-26, 2011, Moscow, Russia

Russian New University (RosNOU) and
the **National University Higher School of Economics**
(Research laboratory for business communication)
in collaboration with
the **Russian Communication Association (RCA)**
supported by t
the **Eurasian Communication Association of North America (ECANA)** and
the Organizational and Strategic Communication Section of **European**
Communication Research and Education Association (OSCS ECREA)
will hold the Third International Conference
Organizational Communication: Innovative Technologies (OrgCom-2011)
on **November 23-26, 2011 in Moscow, Russia**

The main goal of the conference is to discuss innovative technologies in professional communication by the organizations promoting efficient management in modern Russia.

The first Organizational communication (OrgCom-2005) conference took place at the Institute of Management, Business and Law (Rostov-on-Don) in May, 2005. The second conference (OrgCom-2009) was held at the Institute of Management, Marketing and Finance (Voronezh) in February, 2009.

The Topics Under Discussion Include:

- Professional, organizational and business communication theory;
- Professional, organizational and business communication terminology;
- Transformations of the strategy and practice of the organizational communication in the 21st century;
- Creativity and Innovation in communication: types, models, methods;
- Linguistic, psychological, institutional, project and other approaches to organizational communication;
- Virtual and computer-mediated communication as one way of innovation in business.

Conference Formats:

- plenary session talk (20 minutes)
- panel discussion paper (15 minutes)
- roundtable discussion (90 minutes)
- workshop (90 minutes)

The Conference working languages are *English* and *Russian*.

The conference proceedings will be published prior to the beginning of the conference. Publication is free for RCA members and members of the partner organizations (based on communication with the hosting party).

Submission deadline is **October 1, 2011**. Please see *Format Guidelines* and the *Application form* below. Please send all your submission materials to the following address: lbc.mail@yandex.ru with the subject line *OrgCom-2011* and copies to celena@rosnou.ru; rozina@iubip.ru. You can also attend the Conference without presenting a paper. In this case, you only need to send out your Application form. After reviewing submission materials, the Program committee will inform the applicants and send a letter of invitation to the participants.

Format Guidelines:

- Under 12 pages
- MS Word
- Paper size: A4
- Font: Times New Roman 14 point for the text, Bold-typed 14 point (capitalized, centered) for the title
- Spacing – 1.5 lines
- Alignment – justified
- Orientation – portrait
- Headers, footers – 1.25 cm
- Margins: T, B, L, R = 2.5 cm

Name of the author(s), their affiliations and email address(es) come in the first line, centered: e.g. – **Mikhail Ivanoff**, (IMMF, Voronezh). Names of collective authors must be listed with commas.

The text must be preceded by keywords and the abstract in Russian and English.

The Organizing Committee has the right to reject submissions if they do not meet the conference agenda, format requirements, or break the deadline.

Organizing Committee:

Prof. Maria Pilgun, Deputy Head of the Research laboratory for business communication, National University Higher School of Economics, lbc.mail@yandex.ru, LBC@hse.ru, <http://buscom.hse.ru>

Prof. Elena Chilingir, Deputy Dean of the Faculty of Foreign Languages and Technology in the Humanities, Russian New University (RosNOU), celena@rosnou.ru

Prof. Irina Rozina, RCA President, Institute of Management, Business, and Law, Rostov-on-Don, <http://ruscomm.ru>, <http://russcomm.ning.com/>

Program Committee:

Prof. Olga Ivanova, Dean of the Faculty of Foreign Languages and Technology in the Humanities, Russian New University (RosNOU)

Prof. Iosif Dzyaloshinsky, Head of the Research laboratory for business communication, National University Higher School of Economics

Prof. Igor Klyukanov, Professor, Tver State University and Eastern Washington University, Founding Editor, Russian Journal of Communication (Cheney, USA)

Application Form

Full name	
Country, city	
Mailing address	
University/Company name	
Position	
Degree	
Email	
Fax	
Phone number	
Form of participation (plenary talk, panel discussion paper, roundtable discussion, workshop)	
Paper title	
Accommodation required (Y/N)	