



**RUSSIAN COMMUNICATION ASSOCIATION  
NEWSLETTER No 23  
(January, 2007)**

**CONTENT**

- The Russian Journal of Communication
- Book competition “The Best Book on Communication Sciences and Education”
- Conferences
- Invitations to publication
- RCA new members

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**THE RUSSIAN JOURNAL OF COMMUNICATION**

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**What is the Journal 's Mission?**

*Russian Journal of Communication* (RJC) is a refereed academic journal established by RCA to discuss theoretical and practical issues in communication disciplines in Russia. The journal has been conceived as an academic discussion forum for researchers from all over the world who are interested in the process of development of communicative processes in Russia, connected with Russia and about Russia.

RJC will publish manuscripts devoted to Russian, foreign and joint communication research studies and book reviews in English to present the theory and practice of communication studies in Russia to the international academic community.

**How often will the journal appear?**

The first issue of the journal is planned for publication in the beginning of 2008. At least two issues of the journal are planned to appear in 2008. From 2009, the journal will be published quarterly.

**What is the format of the journal?**

Russian Journal of Communication will appear in printed and electronic (PDF) form.

**Who are the members of the Editorial Board?**

The journal's editor-in-chief Igor Engelevich Klyukanov, professor of Tver State University and Eastern Washington University; associate editors are Irina Nikolayevna Rozina, an Associate Professor at the Institute of Management, Business and Law (Rostov-on-Don), Vice-president of RCA, and Donal A. Carbaugh, University of Massachusetts-Amherst, U.S.A. are working on forming the Editorial Board, which will include leading Russian and foreign researchers.

**What works will be accepted for review?**

The journal will publish theoretical, empirical, critical, comparative and historic research studies. Manuscripts submitted for publication must be the original work of the author(s), and may not have been previously published or be currently under consideration by any other journal. They must be written by Russian and foreign authors in English and devoted to the discussion of issues in communication studies of priority interest to the academic community. A journal publication is free for the authors. The authors retain the copyright for the publication.

### **What is the review process?**

Electronically submitted works are reviewed independently by at least three reviewers who will fill out a special manuscript assessment form. Authors can expect that the review process will be normally completed within two months. The recommendations of the reviewers provide the foundation for final decision regarding the publication of manuscripts.

### **How and where will RJC circulate?**

The Russian Journal of Communication will be published, distributed, advertised, and sold by the publisher with some assistance from RCA and NARCA.

### **How to subscribe for the journal?**

A yearly subscription to the electronic version of the journal (PDF) for individuals is \$15, and \$35 to the printed version (with additional delivery charge); the cost of subscription to the printed version for organizations is \$85. According to the agreement between RCA and the publisher, all RCA members will receive the electronic version of journal issues in PDF (paid for from the membership fee). The author receives a copy of the article prepared for publication in PDF.

### **Who is to be contacted for more detailed information?**

Address your questions to the journal's editor-in-chief **Igor Engelevich Klukanov** at [iklyukanov@mail.ewu.edu](mailto:iklyukanov@mail.ewu.edu) and associate editors **Irina Nikolayevna Rozina** at [rozina@iubip.ru](mailto:rozina@iubip.ru) and **Donal A. Carbaugh** at [carbaugh@comm.umass.edu](mailto:carbaugh@comm.umass.edu).

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## **BOOK COMPETITION**

### **“THE BEST BOOK ON COMMUNICATION SCIENCES AND EDUCATION”**

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The founders of annual book competition “The best book on communication sciences and education” are Russian Communication Association and North-American Russian Communication Association.

There are about 85 applicants at the moment, which fall into the following categories: training appliances, scientific-publicistics monographs, subject collections of works.

There are 6 institutions, which support different nominations:

- Department of Politology, **St. Petersburg State Polytechnic University** (*Political Communication*);
- Center of Communication Research and Center of Foreign Languages Study, Department of Roman-Germany Philology, **Voronezh State University** (*Intercultural Communication*);
- Applied Communication Research Lab, **Institute of Management, Business and Law**, Rostov-na-Donu (*Computer-Mediated Communication; Organizational Communication; Interpersonal Communication*);
- **North-Caucasus Social Institute**, Stavropol (*Educational Communication*);
- **Stavropol State University**, Department of Journalism and Mass Communication, (*Communication Theory; Mass Communication*);
- Department of culturology and the Russian language, **St. Petersburg Institute of Foreign Economic Relations, Economics and Law** (*Rhetoric; Communication and Culture*).

Full information about this competition, lists of applicants and rules are placed on the RCA site (in Russian): [http://russcomm.ru/rca\\_projects/bookcomp/](http://russcomm.ru/rca_projects/bookcomp/).

Contact: **Irina Rozina**, e-mail: [irozina@rambler.ru](mailto:irozina@rambler.ru)

## CONFERENCES

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- **International conference for students and postgraduates  
“POST-CONTEMPORARY AND SCIENCE: SOCIOLOGY IN SEARCH  
OF SOCIETY AND SELVES”**

*19-21 April 2007, Samara  
deadline – 19 March*

Themes to be discussed:

- theoretic and methodological problems of development of sociological knowledge
- sociological imagination: myth or reality
- fundamentalism in terms of globalization
- dilemmas of sociology of culture
- sociological communication in post-modern
- problems of risk, safety and social order in the changing world
- sociologic introspection of economic phenomena
- politic space: game without rules
- a personality in the system of groups and institutions of society
- processes of transformation in post-Soviet space
- personal daily occurrence and vital world in building up of social time and space
- spiritual sphere in society: social and humanitarian approaches
- ethnical and national in society of XXI century
- problems of gender in sociology
- problems of education and youth
- conflicts of contemporaneity: tendencies of evolution

[http://russcomm.ru/rca\\_calend/khnu.shtml](http://russcomm.ru/rca_calend/khnu.shtml) (in Russian)

- **International scientific and practical conference  
«FOREIGN LANGUAGES IN EDUCATIONAL ENVIRONMENT  
OF TECHNICAL UNIVERSITY»**

*4-5 April 2007, Novocherkask*

Themes to be discussed:

- Foreign language in the system of humanitarian education of students of technical university
- General and particular problems of teaching foreign languages in technical university
- Innovational methods and technologies in teaching foreign languages
- Theoretical and practical issues of intercultural communication
- Foreign language competence in the situation of professional communication of specialists
- pedagogical means of the subject “Foreign language”
- importance of the language in forming up of the professional competence of a specialist
- integration of humanitarian and professional knowledge as a base of forming up the educational environment in a technical university

[http://russcomm.ru/rca\\_calend/novoch2.shtml](http://russcomm.ru/rca_calend/novoch2.shtml) (in Russian)

- **International conference**  
**«ETHIC GROUNDS OF CIVIL SOCIETY AND ADULT EDUCATION»**

*30 May – 1 June, St. Petersburg*

Themes to be discussed:

- ethics and politics
- ethics in management
- ethical education

[http://russcomm.ru/rca\\_calend/etic.shtml](http://russcomm.ru/rca_calend/etic.shtml) (in Russian)

- **International symposium**  
**«COMMUNICATION IN THE MILLENNIUM»**

*16-18 may, Indiana, the USA*

Themes to be discussed:

- Mass Communication Theories
- Agenda-Setting
- Public Relations and Advertising
- Journalism, Cinema-TV and Broadcasting
- Internet, Ethics and Law
- Education for Communication.

[http://russcomm.ru/eng/rca\\_calend/simp.shtml](http://russcomm.ru/eng/rca_calend/simp.shtml) (in Russian)

- **Annual conference of institutes**  
**«SPECTATOR IN ARTS: INTERPRETATION AND CREATIVITY»**

*26-27 May 2007, St. Petersburg*

*Deadline – 2 March 2006*

Themes to be discussed:

- History of Arts and forms of spectator's perception
- Modern theories of interpretation
- Literary theory and practice of study of literature
- Critics of arts and literary creativity
- Peculiarities of perception in temporal and spatial arts
- Interpretation of a philosophical text: historical analysis and logical modeling
- Interpretation in music
- Ethics of reading
- Interpreter as creator. Creator as interpreter.
- Author's intention and reader's interpretation. Borders of interpretation as borders of creativity
- Textuality, contextuality, intertextuality
- Aesthetics of hypertext
- Avant-guard: beyond interpretation
- Interpretation and satisfaction

[http://russcomm.ru/rca\\_calend/aestet.shtml](http://russcomm.ru/rca_calend/aestet.shtml) (in Russian)

• **All-Russian Science and Practical Conference**  
**«PR-TECHNOLOGIES IN THE INFORMATION SOCIETY»**

*March 30 – 31, 2007, Saint-Petersburg*

Themes to be discussed:

- Public Relations in the making the civil society
- PR in state and political structures
- Evolution of political technologies in present-day Russia
- The role of Media in the process of forming information space in Russia
- The role of PR methods in resistance to extremism phenomena
- The theory and practice of modern social technologies
- Communication in information society
- PR in the business of information and technologies
- Corporative communication and corporative culture
- Corporative competence of PR-specialists forming
- Reputation management. Branding: Russian specificity
- Integral Marketing Communications in Internet
- Political PR in the Global Network
- On-line and off-line PR-campaigns' interaction

<http://www.prpro.spb.ru/prconf/> (in Russian)

[http://russcomm.ru/rca\\_calend/prpro2007.shtml](http://russcomm.ru/rca_calend/prpro2007.shtml) (in Russian)

• **International Science Conference**  
**«RUSSIA AND EAST: PROBLEM OF TOLERANCE IN THE DIALOGUE**  
**OF CIVILIZATIONS»**

*May 3-5, 2007, Astrakhan*

*Deadline: February 28, 2007*

Themes of discussion:

- Geopolitics: conflicts and ways of their adjustment in contemporary world
- Philosophy and culture of tolerance
- Global modern problems and tolerance
- Alterglobalism and pluralism of civilizations
- Civil society in East and West Civilizations
- Tolerance and the conflict between civilizations

[http://russcomm.ru/rca\\_calend/astrakh.shtml](http://russcomm.ru/rca_calend/astrakh.shtml) (in Russian)

• **Annual International Conference on National Association of Applied Linguistics**  
**«LANGUAGES IN CONTEMPORARY WORLD»**

*June 2-3, Moscow*

*Deadline: April 30, 2007*

Themes of discussion:

- IC technologies in applied linguistics
- Lexicology and lexicography
- Methods of teaching foreign languages
- Applied linguistics today and tomorrow: youth's section

- Psycholinguistics
- Russian philology in modern world
- Stylistics and discourse analysis
- Oral and written translation
- Language for special aims
- Language of Mass Media
- Language, culture, communication

[http://russcomm.ru/rca\\_calend/nopril2007.shtml](http://russcomm.ru/rca_calend/nopril2007.shtml) (in Russian)

• **International Science and Practical Conference for students and young scientists  
“COMMUNICATIVE ASPECTS OF LANGUAGE AND CULTURE”**

*May 15 – 16, 2007, Tomsk*

*Deadline: March 15, 2007*

Lines of investigation:

- Theory and practice of cross-cultural communication
- The language of professional communication and problems of special translation
- Present-day technologies of teaching foreign languages and cultures in technical institutes of higher education
- Theory and practice of translation
- General and special questions of methodology and strategy of teaching foreign languages
- Russian and foreign literature in the aspect of interaction
- Language and culture

[http://russcomm.ru/rca\\_calend/tomsk7conf.shtml](http://russcomm.ru/rca_calend/tomsk7conf.shtml) (in Russian)

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## INVITATIONS TO PUBLICATION

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### **Year-quarterly cited on-line journal**

**«EDUCATION TECHNOLOGIES AND SOCIETY»**

*Deadline: 1 April, 2007.*

There will be the 5th issue of this journal in April, supported by RCA with a special chapter of the issue “Computer-mediated communication: technologies of education and research”.

With all questions about publication please apply to the editor **Irina Nickolaevna Rozina:**  
[rozina@iubip.ru](mailto:rozina@iubip.ru).

[http://russcomm.ru/rca\\_biblio/text/el-journal2007.shtml](http://russcomm.ru/rca_biblio/text/el-journal2007.shtml) (in Russian)

### **«SOCIOCULTURAL PROBLEMS OF LANGUAGE AND COMMUNICATION»**

**(Issue 4)**

*Deadline –April, 30, 2007*

English language department of Volga region Stolypin Academy of State Service is going to publish a collection of works, including international papers.

[http://russcomm.ru/rca\\_news/2007/2007\\_01\\_04.shtml](http://russcomm.ru/rca_news/2007/2007_01_04.shtml) (in Russian)

**RCA NEW MEMBERS** (October 2006 – January – 2007)

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**Yakhontova Elena Seraphimovna** – St. Petersburg Institute of Foreign Economic Relations, Economics and Law, head of the chair of culturology and the Russian language, Ph.D in Arts, senior lecturer. Topics of interest: communication and culture, interconfessional communication in the system of contemporary culture.

**Uzephovich Natalia Grigorievna** – Far-Eastern State Humanitarian University, Khabarovsk, English Philology department, Ph.D. in Philology, senior lecturer. Topics of interest: intercultural communication, dialects of the English language, particularly “Russian English”, problems of interpretation.

**Sinekopova Galina Vasiljevna** – professor of Eastern Washington University, Ph.D. Topics of interest: intercultural communication, political communication, methods of research.

**Klukanov Igor Engelevich** – professor, Tver State and Eastern Washington University, full doctor of science. Main topics of research: theory of communication, language and culture, semiotics.

**Dyachenko Galina Viktorovna** – Lugansk national pedagogical university, postgraduate. Topics of interest: theory of communication, philosophy of language, linguistic anthropology, cognitive linguistics, philosophic discourse, Russian religious philosophy, works of Berdyaev and Dostoevsky, philosophy of symbol, linguistics of symbol.

**We are looking forward to active participation in preparation of the next issue of Newsletter of all people interested in communication. You can send your news, suggestions and materials for the next issue to Maxim Alexandrovich Kravets ([share\\_kra@mail.ru](mailto:share_kra@mail.ru)), for mailing list distribution you can contact Marina Konstantinovna Raskladkina ([russcomm@mail.ru](mailto:russcomm@mail.ru)).**

**Newsletter is translated by Natalia Eydelman (Novosibirsk), Leisan Akhmetzyanova (Kazan, Tatarstan), Svetlana Pervukhina (Rostov-on-Don).**